INVOICE

(MBC-TV

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999

Billing: (816)760-9277

www.kmbc.com

Billing Address:

Weeks:

Start Date

End Date

MTWTFSS

Strategic Media Placement OH Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

Send Payment To: **KMBC** PO Box 26866 Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period			
941984-1	08/26/12	August 2012	07/30/12 - 08/23/12			

Station Account Executive Sales Office Sales Region KMBC Meredith Thompson Eagle-Washingte National

Advertiser Product Estimate Number Akin/R/Senate AKIN/SEN/R 2608

> Flight Dates Order # Alt Order # 08/15/12 - 08/23/12 941984 07897130 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Туре 1 08/15/12 08/17/12 First News at 6am 6-7am --111--:30 \$750.00 NM Weeks: Start Date **MTWTFSS End Date** Spots/Week Rate 08/13/12 08/19/12 --111--\$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 08/15/12 6:11 AM First News at 6am 6-7am :30 TVGENTA1201RH \$750.00 NM 2 KMBC Th 08/16/12 6:55 AM First News at 6am 6-7am :30 TVGENTA1201RH \$750.00 NM 3 KMBC F 08/17/12 6:41 AM First News at 6am 6-7am :30 TVGENTA1201RH \$750.00 NM 2 08/15/12 08/16/12 Good Morning America --11---7-9am :30 \$500.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/13/12 08/19/12 --11---\$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC W 08/15/12 8:53 AM Good Morning America 7-9am :30 TVGENTA1201RH \$500.00 NM 7:25 AM Good Morning America 2 KMBC Th 08/16/12 7-9am :30 TVGENTA1201RH \$500.00 NM 3 08/19/12 08/19/12 Su 6-7a 6-7a ----1 :30 1 \$250.00 NM Start Date Weeks: **End Date MTWTFSS** Spots/Week Rate 08/13/12 08/19/12 \$250.00 Spots: # Ch Start/End Time Day Air Date Air Time Description Length Ad-ID Rate Type 1 KMBC Su 08/19/12 6:27 AM Su 6-7a 6-7a :30 TVGENTA1201RH \$250.00 NM 4 08/19/12 08/19/12 News Wknd Sun 7-9am ----1 :30 \$350.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/13/12 08/19/12 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 08/19/12 8:13 AM News Wknd Sun 7-9am :30 TVGENTA1201RH \$350.00 NM 5 08/19/12 08/19/12 This Week With George \$930-1030am ----1 :30 \$300.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 08/13/12 08/19/12 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 08/19/12 10:29 AM This Week With George Stephan 930-1030am :30 TVGENTA1201RH \$300.00 NM 6 08/15/12 08/16/12 5pm News --11---5-530pm :30 2 \$700.00 NM

Rate

Spots/Week

INVOICE

Send Payment To:



14 08/20/12

08/20/12

6pm News

Invoice #	Invoice Date	Invoice Month	Invoice Period
941984-1	08/26/12	August 2012	07/30/12 - 08/23/12

Advertiser	Product	Estimate Number		
Akin/R/Senate	AKIN/SEN/R	2608		

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Line Start	Date I	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 08/15	/12 (08/16/12	5pm News		5-530pm	11	:30	2	\$700.00	NM	
Spots:			<u>Date</u> <u>Air Tin</u> /15/12 5:28 F	-11 ne <u>Descrip</u> PM 5pm No PM 5pm No	ews	\$700.00 <u>Start/End Time</u> 5-530pm 5-530pm	:3	h <u>Ad-ID</u> 0 tvgenta 0 tvgenta			<u>Rate</u> <u>Type</u> \$700.00 NM \$700.00 NM
7 08/15	/12 (08/16/12	6pm News		6-630pm	11	:30	2	\$825.00	NM	1
Weeks Spots:	08 # Ch 1 KMB0 2 KMB0	C Th 08	08/19/12 - <u>Date</u> <u>Air Tim</u> /15/12 6:27 F	TWTFSS -11 ne Descrip PM 6pm No PM 6pm No	ews	Rate \$825.00 <u>Start/End Time</u> 6-630pm 6-630pm	:3	<u>h</u> <u>Ad-ID</u> 0 tvgenta 0 tvgenta	1201RH		Rate Type \$825.00 NM \$825.00 NM
8 08/18/	- 2002	08/18/12	6pm News S		6-7pm	1-	:30	1	\$350.00	NM	
Weeks	08 # Ch	<u>tart Date</u> 8/13/12 <u>Day Air</u> C Sa 08/	08/19/12 Date <u>Air Tim</u>	TWTFSS 1- ne Descrip PM 6pm Ne	Spots/Week 1 otion ews Saturday	Rate \$350.00 <u>Start/End Time</u> 6-7pm		<u>h</u> <u>Ad-ID</u> 0 tvgenta	1201RH		<u>Rate</u> <u>Type</u> \$350.00 NM
9 08/19/	/12 (08/19/12	5pm News Si	unday	5-6pm	1	:30	1	\$350.00	NM	
Weeks	08 # Ch	tart <u>Date</u> 8/13/12 <u>Day Air</u> C Su 08/	08/19/12 Date <u>Air Tim</u>	TWTFSS 1 ne Descrip PM 5pm Ne	Spots/Week 1 otion ews Sunday	Rate \$350.00 Start/End Time 5-6pm	10	<u>h</u> <u>Ad-ID</u> 0 tvgenta	1201RH		<u>Rate</u> <u>Type</u> \$350.00 NM
10 08/15/	12 0	08/17/12	M-F/SU 10pm	n News	10-1035pm	111	:30	3	\$1,500.00	NM	
	30	C Th 08/	08/19/12 Date Air Tim 15/12 10:22 F 16/12 10:21 F	M M-F/SU	Spots/Week 3 btion J 10pm News J 10pm News J 10pm News	Rate \$1,500.00 <u>Start/End Time</u> 10-1035pm 10-1035pm 10-1035pm	:3	h <u>Ad-ID</u> O TVGENTA O TVGENTA O TVGENTA	1201RH		Rate Type \$1,500.00 NM \$1,500.00 NM \$1,500.00 NM
11 08/18/	12 0	08/18/12	Sa 10pm Nev	vs	10-1035pm	1-	:30	1	\$750.00	NM	
Weeks Spots:	08 <u>#</u> Ch	art <u>Date</u> 3/13/12 <u>Day Air</u> C Sa 08/	08/19/12 Date <u>Air Tim</u>	WTFSS 1- e Descrip M Sa 10pr		<u>Rate</u> \$750.00 <u>Start/End Time</u> 10-1035pm	1.00	n <u>Ad-ID</u> O TVGENTA	1201RH		<u>Rate Type</u> \$750.00 NM
12 08/19/	12 0	8/19/12	Su 10pm new	'S	10-1030pm	1	:30	1	\$1,600.00	NM	
Weeks Spots:	08 <u>#</u> Ch	art <u>Date</u> 3/13/12 <u>Day</u> <u>Air</u> 2 Su 08/	08/19/12 Date <u>Air Tim</u>	WTFSS 1 e Descrip M Su 10pr		Rate \$1,600.00 <u>Start/End Time</u> 10-1030pm	-	n <u>Ad-ID</u>) TVGENTA:	1201RH		Rate Type \$1,600.00 NM
13 08/16/	12 0	8/16/12	M-F 1135p-12	205am	1135pm-1205am	1	:30	1	\$225.00	NM	
Weeks Spots:	08	art <u>Date</u> 3/13/12 <u>Day Air</u> 3 Th 08/	08/19/12 Date <u>Air Tim</u>	WTFSS -1 e Descrip MM-F 113	Spots/Week 1 tion 35p-1205am	<u>Rate</u> \$225.00 <u>Start/End Time</u> 1135pm-1205an		<u>Ad-ID</u>) TVGENTA:	1201RH		<u>Rate Type</u> \$225.00 NM

:30

\$825.00

NM

6-630pm

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941984-1	08/26/12	August 2012	07/30/12 - 08/23/12				

Advertiser	Product	Estimate Number			
Akin/R/Senate	AKIN/SEN/R	2608			

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Payment Terms 30 Days

						Spots/			
Line Start Date E	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		nd Date MTWTFSS 8/26/12 1	Spots/Week	<u>Rate</u> \$825.00					
Spots: # Ch	Day Air Da		tion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KMBC	M 08/20	/12 6:12 PM 6pm Ne	ews	6-630pm	:3	0 TVGENTA1	201RH		\$825.00 NM
15 08/21/12 0	8/21/12	First News at 6am	6-7am	-1	:30	1	\$750.00	NM	
		Ind Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$750.00	1				*
Spots: # Ch	Day Air Da	ate Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC	Tu 08/21	/12 6:55 AM First Ne	ews at 6am	6-7am	:3	0 TVGENTAL	201RH		\$750.00 NM
17 08/23/12 0	8/23/12	Good Morning America	7-9am	1	:30	1	\$500.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 8/26/121	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air Da	ate Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC	Th 08/23	/12 7:59 AM Good M	lorning America	7-9am	:3	0 TVGENTA1	202н		\$500.00 NM
				Total Spots		23		-	
								The state of the s	

Gross Total

\$17,050.00

Agency Commission

\$2,557.50

Net Amount Due

\$14,492.50